NATIVITY OF THE BLESSED VIRGIN MARY SCHOOL

FUNDRAISING OPPORTUNITIES GUIDE

2017 - 2018

Education for the Future...Values for Life!
Founded in Faith - United in Family - Joined in Service - Enriched in Wisdom
Celebrated in Success
NATIVITY OF THE BLESSED VIRGIN MARY SCHOOL STEWARDSHIP PROGRAM

The Nativity Home School Association (HSA) is not just “a few volunteers”; it’s every Nativity family working together to help improve many aspects of our school for our children. There are several different activities, fundraising opportunities, and events throughout the school year that are planned by the Nativity Home School Association. It is important that each of us participate as we are able in these events to make them as successful as possible for Nativity. The main goal of the HSA is fundraising and our goal in 2017 - 2018 is to raise $150,000 through our collective unified effort. This budgeted target goal is very attainable.

We need the help of every Nativity family to successfully reach this attainable goal. You can do your part to ensure the success of our fundraising efforts by volunteering on a committee, providing your time to volunteer in helping organize & coordinate the various fundraising opportunities, selling items for a fundraiser, or by simply collecting certain items and turning them in monthly. What follows is a summary of the various fundraising opportunities here at Nativity, many of which require limited effort on the part of school families. The goal of the HSA is to create sustainable fundraising opportunities that are limited in number but will achieve maximum returns. We are confident we now have those in place with the Gala, Values for Life, Cash Raffle, Craft Show, and the Meat Raffle being prime examples.
WHY FUNDRAISING?

Tuition payments alone are not sufficient to financially support our school. As part of the Diocese of Buffalo Guidelines, tuition revenue should cover 60% of school expenses, parish investment should be 25% of school expenses and fundraising/other should be 15% of school expenses. ‘Other’ includes State funding, as well, as Diocesan aid to parish schools. In spite of our recent fundraising success, current tuition at NBVM is still well below the 60% benchmark and total tuition revenue is expected to cover only 45% of expenses this year. The expected cost per student for 2017-2018 is approx. $6768.55 and current tuition cost per child is $3,700 (based on a one student family). When we are successful in our fundraising efforts, it will help minimize tuition increases in the future - NOT ELIMINATE THEM. Even when we meet our fundraising goals, increases in tuition may still occur due to rising ancillary expenses as well as the need to close in on the 60%. The only way to ensure that we meet our goals is with the involvement of every school family. Families are asked to be generous in participating. If we all work together we can reach our goal! Below is the summary of our 2016-2017 actual fundraising results along with our 2017 – 2018 budget. Last year, we missed our fundraising budget targets by approximately $17,000. This year we strive to equal or exceed our established budget goals.

*** Please take the time to prayerfully reflect and carefully consider ways that you can actively provide of your time and talents to contribute to the success of the following opportunities for the 2017-2018 school year ***

<table>
<thead>
<tr>
<th>Event</th>
<th>2016 -2017 Actual</th>
<th>2017 - 2018 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nativity Gala</td>
<td>$ 71,037</td>
<td>$ 81,500</td>
</tr>
<tr>
<td>Values for Life Fund</td>
<td>$ 7,285</td>
<td>$ 12,000</td>
</tr>
<tr>
<td>Cash Raffle</td>
<td>$ 12,372</td>
<td>$ 15,000</td>
</tr>
<tr>
<td>Gift Cards</td>
<td>$ 11,697</td>
<td>$ 13,000</td>
</tr>
<tr>
<td>Dash’s Receipts</td>
<td>$ 6,375</td>
<td>$ 6,500</td>
</tr>
<tr>
<td>SaveAround</td>
<td>$ 1,890</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>United Way</td>
<td>$ 816</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Easter Candy</td>
<td>$ 1,778</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>Box Tops</td>
<td>$ 1,051</td>
<td>$ 1,200</td>
</tr>
<tr>
<td>Craft Show</td>
<td>$ 3,459</td>
<td>$ 4,000</td>
</tr>
<tr>
<td>Meat Raffle</td>
<td>$ 3,867</td>
<td>$ 5,400</td>
</tr>
<tr>
<td>Monthly Dinners</td>
<td>$ 1,190</td>
<td>$ 1,300</td>
</tr>
<tr>
<td>Other (i.e. Tops, 26shirts, North Pole Shop, Life Touch, Used Uniform Sale, Lands End, etc)</td>
<td>$ 3,751</td>
<td>$ 4,100</td>
</tr>
<tr>
<td>Total Projected Fundraising</td>
<td>$ 126,568</td>
<td>$ 150,000</td>
</tr>
</tbody>
</table>

HOW CAN WE ALL HELP?

VOLUNTEER OPPORTUNITIES ARE AVAILABLE FOR ANY OF THE FOLLOWING EVENTS!

SUGGESTIONS & VOLUNTEERS FOR OTHER FUNDRAISING OPPORTUNITIES FOR NATIVITY CONTACT 2017-2018 HSA PRESIDENT:

ROB KORDYLEWSKI - rkordyle@yahoo.com
Nativity Gala

This is our largest fundraising event of the year and also the most fun! The Gala is an exciting evening of food, drinks, and entertainment where friends and families of Nativity come together to raise funds for our school. This year’s Gala will be held on **Friday, November 3rd 2017 at Salvatore’s Italian Gardens**, and will feature an open bar, music, and an assortment of hors d’oeuvres, carving and pasta stations. A large committee gathers each year to plan and organize the event. Tasks include selling advertising space in the event program, soliciting sponsors, acquiring gift donations for the live auction and preparing gift baskets for the silent auction. We encourage every family to participate by attending the event, giving a donation, or by working at the event, which is truly a wonderful time for the parents, friends, alumni, and parishioners of Nativity.

In 2016 -2017 the Gala raised over **$71,037**; our goal for this year is to raise **$81,500**. A large part of the success of the Gala last year came from our many corporate sponsors – over $30,000 and we are hoping to achieve at least that same level this year. Please notify the Gala committee if you or anyone you know would be interested in sponsoring the Gala at any one of the following remaining levels (all include recognition on school website, event program & Church Bulletin):

**Gala Chairperson**: Erik Hoertz  -  erik.hoertz@gmail.com

*Many opportunities are available to volunteer for the planning of the event as well as during the night of the event. To volunteer for this year’s Gala please contact - nativitygala@gmail.com or erik.hoertz@gmail.com*

*Also, if you know of an organization or local business that may be interested in being a sponsor for the event, several sponsor opportunities are available. Please contact - nativitygala@gmail.com or erik.hoertz@gmail.com*

Nativity Cash Raffle

This fundraiser, which began in 2010-2011, has been a very successful fundraising event for Nativity. Tickets are distributed to all school families to sell to their family and friends. Tickets are also sold by religious education families, by teachers, and at weekly masses. Tickets were sold for $10 each, with a grand prize of $5,000, and a number of other prize levels. Additionally, for students selling 30 or more tickets were entered in a draw for a tuition incentive.

In 2016 -2017 we raised **$12,372** through the raffle and our goal this year is to raise **$15,000** this year. Tickets will be sold March - May with the drawing being held at the spring concert in May 2018.

**Raffle chairperson** - Erik Hoertz, erik.hoertz@gmail.com

- Volunteers are needed in weeks prior to the Cash Raffle to organize tickets, count sold tickets, and solicit ticket sales to community.
- Sponsorship opportunity is available to be the ticket sponsor for the event
What is the Gift Card Program?
The Nativity of Mary Gift Card “Shop for Nativity” Program raises money without extra cost to you. In addition to giving cards as gifts, you can use the gift cards (Scrip) to make purchases you would otherwise be making - for groceries, car washes, buying clothes, dining out - even shopping at the iTunes Store! It is unique in that all the profits come from the stores and venues that provide the gift cards and it runs all year round. There are numerous gift cards available in various denominations.

In 2016-2017 this program raised approximately $11,697 for Nativity of Mary School. Our goal for the 2017-2018 school year is $13,000.

How do I place an order?
There are several ways for you to place an order:

1. ONLINE
   A) Go to www.Shopwithscrip.com
   B) Click on blue Sign In button
   C) Username is your email address
   D) If you don’t know your password, click on the “I’ve Forgotten My Password” link to have a new password sent to your email account

2. IN PERSON
   A) Visit the Gift Card Store in the school in the Pre-K Wing of the School. The store is open Tuesdays and Fridays from ~ 8:30am to 12:00pm during the school year.

3. PAPER ORDER FORM
   A) Simply complete the form, attach your payment, and send to school, attention “Gift Card Program

4. AFTER NATIVITY MASSES ON SUNDAY at the Gift Card Script Table in main lobby entrance to Nativity Church

How can I help?
SPREAD THE WORD!!! Share the website with your friends and family. Anyone can order through us! VOLUNTEER!!! We are always looking for volunteers to sell gift cards at school and after masses.

Time Period: Ongoing

Gift card coordinator is: Chrissy Erbacher or email: sales@nativitygiftcards.com

Values for Life

This fundraiser began in 2010 and has become one of our key fundraisers. Formerly the 365 Club, the Values for Life 365 Drive is our annual appeal to school families, parishioners, alumni, and supporters to ensure a secure and sustainable future for our school.

In 2016-2017 we raised $7,285 from this event. Our goal this year is to raise $12,000 this year.

Values for Life Coordinator -
Kathy Sutter, Director of Advancement – ksutter@nativityofmaryschool.org, - 633-7441 x. 317.
Time period – from November 1, 2017 through August 31, 2018
Nativity Craft Show

Our 4th Annual Craft Show will be held on Saturday December 2\textsuperscript{nd} 2017. We are anticipating over 50 vendors with a wide variety of merchandise, including our own Nativity Gift Card store. Each crafter will donate a basket for a Chinese Auction and refreshments will be available for purchase. Admission is $2.00 children 12 and under are free. Bring your friends and family. This is a great opportunity to shop for holiday gifts and support the school.

Last year we raised: $3,459. Our goal for this event is $4,000.

Time Period: December 2, 2017

Our Nativity Craft Show Coordinator: Kari Ogilvie: nativitycraftshow@gmail.com

- Volunteers needed for event set-up and to assist on day of event in various roles

Meat Raffle

Last year was our 1\textsuperscript{st} Nativity Meat Raffle which was a ton of fun for all that attended and a huge success! The event pre-sale tickets sold out quickly last year, so make sure to buy your tickets early once tickets go on-sale 1\textsuperscript{st} week of May 2018. Only 180 tickets will be available. Meat supplied by Camillo’s Sloan Meat Market. The event features 16 Rounds of Meat Draws, Basket Raffles, 50/50 Draw at half and final. The event will be held this year on Saturday June 9\textsuperscript{th} 2018 from 6-10pm again at Our Lady Of Peace Msgr. Hammerl Parish Center 10950 Main St Clarence NY 14031.

Last year raised: $3,866. Our goal for this school year is $5,400.

Meat Raffle Coordinator: Rob Kordylewski - 208-5848 - email: rkordyle@yahoo.com or nbvmmeatraffle@gmail.com

- Volunteers needed to assist in organizing the event. 20-30 Volunteers needed on the night of the event to assist with: welcome table, meat raffle draw ticket sales, basket raffles, 50/50 sales, etc.
- SPONSORS needed to sponsor the event, tickets, meat draw rounds, and to be the event Pizza sponsor. For more information on how to volunteer or to be a sponsor contact Rob or email: rkordyle@yahoo.com or nbvmmeatraffle@gmail.com

Dash’s Market Receipts

So simple with amazing returns! Because of the incredible generosity of Dash’s Market, Nativity of Mary School receives $2.50 for every $100 you spend. Save those receipts and send them in monthly! You can also encourage friends, family and co-workers to save their receipts as there is no limit to the amount we can receive! There is collection boxes for Dash’s receipts in the back of the church, in the School Lobby, or you can simply send them in with your child.

In the 2016 -2017 school year this program raised $6,375 for Nativity. Our goal for this school year is $6,500.

Time Period: Ongoing

Our Dash’s Market Coordinator: Nativity School Office
Kathy Sutter, Director of Advancement - ksutter@nativityofmaryschool.org, - 633-7441 x. 317.

- Volunteers needed to count the receipts and bundle receipts
Dinner Night Out with Nativity

Enjoy an evening out with families and friends with the monthly Nativity Dinner Night Out Program. Several local restaurants offer fundraising opportunities which allow patrons to enjoy a meal and a percentage of the proceeds are donated right to the school. We have had similar events at: Friendly's, Panera’s, Tully's, Bill Grays, and other local restaurants. We plan to continue this as a monthly event. Our October Dinner Night Out at Panera’s, 8200 Transit Road in Amherst, on October 24, 2017 from 4 - 8 PM is already planned. Save the date and watch the Cougar News for your coupon to use when you dine so that our school gets credit.

**We are currently looking for a parent coordinator for this fundraiser to work with the assistant coordinator**

In 2016-2017 we raised $1,190. Our goal for the 2017 - 2018 school year is $1,300.

Night Out Dinner’s Coordinator:  TBA  & Assistant Coordinator: Sharon Semko – email:  ssemko@hotmail.com

Time Period:  September - May

SaveAround

Our first fundraiser of the year in September is the SaveAround discount savings book. With so many coupons for the places you go to everyday, what a great way to save money for your family and raise money for the school! If we sell fewer than 199 books, the profit per book is $8.00. However, if we sell over 200 books, the profit per book is $10.00! Each family will be sent home an order form soon and if you choose to sell or buy any books you simply return the order form back to school with payment. Details will be sent home with the order forms in early September.

In the 2016 -2017 school year, we raised almost $1,890 for Nativity of Mary School. Our goal for this school year is $2,500.

Time Period:  September - October

Our Save-Around Coordinator:  Barbara Meyer – phone: 200-3826; email: bmeyer3826@att.net

- Volunteers needed to assemble the packets to go home, track sales, and reconcile un-sold books.

Easter Candy

For many Nativity families, this is an Easter tradition. We will be working with Fowler’s Chocolates again as Fowler’s generously donates a large portion of sales back to our school.

In the 2016 - 2017 school year this program raised $1,778 for Nativity of Mary School. Our goal for the 2017 - 2018 school year is again $2,000. You can buy for your family, or sell the relatives and friends.

Easter Candy Coordinators:
Rob & Dawn Kordylewski  – 208-5848 or 361-9070  – email: rkordyle@yahoo.com or dawnkordy@gmail.com

Time Period:  March 2018

- Volunteers needed to assemble order packets to send home and to organize/distribute Easter candy to parents on an afternoon in late March.
**Nativity Used Uniform Sale**

At the end of the school year in June, Nativity holds a “Used Uniform Sale” in which families donate used uniforms to be re-sold to other Nativity families. The proceeds are then generated back to the school. In 2017 the Used Uniform Sale raised $1,428.

*Coordinator: Sharon Semko - email: ssemko@hotmail.com*

- Volunteers Needed in June 2018 to set-up & organize clothing by sizes prior to the sale and to assist on the days of the sale

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**26shirts Fundraiser**

We have partnered with Del Reid of 26shirts.com for a t-shirts sales fundraiser benefiting Nativity. 26Shirts creates & sells different limited edition sports-themed t-shirts as well as a special designed Nativity Cougars t-shirt. $8 from every t-shirt sold is donated back to Nativity.

Time Period: From March 1 through March 31, 2018 online at 26shirts.com Nativity portal website.

*Coordinator: Rob Kordylewski - email: rkordyle@yahoo.com*

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**Box Tops For Education**

So simple and easy! Clip and save Box Tops logos from participating General Mills Products. We all shop for groceries, sometimes two or three times a week -- or more. Now turn those shopping trips into easy cash for our school, and encourage friends to do the same! Just look for the Box Tops logo on hundreds of products like Cheerios®, Hamburger Helper® and Kleenex®, in almost every aisle of the store. All you need to do is clip and send them to our school’s Box Tops coordinator monthly — each one is worth 10¢ for our school. The more Box Tops logos, the more cash! We can earn up to $10,000 per year!

***ADDITIONALLY, Earn even more cash to help your school get what it needs through the Box Tops for Education® Bonus App. Turn your everyday receipts into cash for your school. It’s free and as easy. Visit:***

[www.boxtops4education.com/bonusapp](http://www.boxtops4education.com/bonusapp)

In 2016-2017 this program raised $1,051 for Nativity of Mary School. Our goal for this school year is $1,200.

*Our Box Top Coordinator: The Del Regno Family, dregno@aol.com*


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**Office Depot**

Nativity of Mary School ID# 70205327 OR 70071730

So simple and easy! Office Depot has a unique program for schools that not only benefits the school now, but helps the school receive free supplies all year long. All you need to do is to shop at Office Depot for all of your school and office supplies and provide the Office Depot clerk with the Nativity of Mary School unique ID# 70205327 OR 70071730 and your qualifying purchases will work to have a 5% donation sent to Nativity of Mary School in the form of an Office Depot Merchandise Card that can be used towards FREE supplies! No registration is required. Carry the ID# in your wallet or purse for the next time you do your shopping at Office Depot. Relatives, neighbors and friends can take part too.

Time Period: Ongoing

For complete details regarding 5% Back-To-School Program visit [www.officedepot.com](http://www.officedepot.com)
Tops Markets - Tops In Education

As noted on TOPS Markets website at:  www.topsmarkets.com/education/

TOPS Friendly Markets, are committed to helping the communities we serve. Schools are a big part of those communities. Here’s how it works:

1. Register your TOPS BonusPlus® Card.
2. Select your school(s) of choice (grades K-12) from the list of schools that have registered (you may select up to three schools).
3. Purchase participating products with your TOPS BonusPlus® throughout the 2017-2018 TOPS in Education program year.
4. TOPS contributes up to 5% of your purchase to the school(s) you have chosen. The more you shop, the higher percentage donate!

United Way

School Code (Donor Choice Number:  3872)

Nativity of Mary School is a designated charity under the umbrella of the United Way and the school can be designated by anyone donating to the United Way to receive their donations. Many people contribute to the United Way via a mandatory contribution through their employers. Why not designate your contributions to go to Nativity and help our school? In addition, if you have family or friends that contribute to the United Way and do not designate a charity for their donations, why not suggest Nativity?

In 2016 - 2017 we received contributions of over $816 from the United Way. Our goal in 2017-2018 is to increase that amount to $1,000. Designations can be made at any time but preferably should be made to the United Way by March 31st each year, and will be retroactive for all donations in that year. In addition, if a donor forgets to designate his gift, he may still designate Nativity by writing to the United Way anytime during the year up to six months after the completion of the campaign.

Our school code is 3872 - Nativity of the Blessed Virgin Mary and information on the United Way designated donor program can be found at:  http://www.uwbec.org/donordesignation.