



Dear School Families,

As we prepare for this year's Gala on **Saturday, March 16th, 2024**, we need your help to ensure the success of this event. The Gala is our school's single largest fundraiser and cannot be successful without the entire school community participating.

We are excited to host the Gala at Salvatore's Italian Gardens. Make sure the date is marked on your calendars—it's going to be a great night you don't want to miss it!

There is a lot of information included in this packet—please take a few minutes to familiarize yourself with what the Gala is, and what we need from you to ensure this is again a successful event.

**Included in this packet you will find:**

- **What is Gala? —page 2**
- **How you can help —See page 3**
- **Family donation ideas—page 4**
- **Golden Ticket—page 5**
- **Ticket order form—page 6**
- **Sponsorship opportunities—pages 7 & 8**
- **Program Ad information—page 9**
- **2 Part Donation Form—fill this out and return along with your donation—keep the 2nd page for your tax records.**

Thank you sincerely for everything that you do for the school. This is a wonderful, involved community of parents!

Erik Hoertz Gala Chair

[nativitygala@gmail.com](mailto:nativitygala@gmail.com)

(716) 408-6167

~Many Hands Makes Light Work~



## So –What is Gala?

- The Gala is Nativity’s largest fundraiser – by far! Last year we raised over \$85,000 toward our fundraising budget.
- We are excited to be at Salvatore’s Italian Gardens this year. What a beautiful venue to host our ‘Dress to Impress’ event!

## Why do we need to raise money?

- None of us pay the full cost to educate our children – the Parish contributes some, and we as parents need to fundraise the rest. Our fundraising budget this year is \$160,000 – a successful Gala goes a long way towards ensuring that we hit that number.
- The school needs our participation to make sure that this is a successful event. Mrs. Richard, the fantastic teachers & staff do such a great job teaching our kids—let's make sure as parents we reciprocate by making sure we are giving back to the school that means so much to us.

## What can I expect for this year’s Gala?

- A fun in-person event at an elegant venue. Appetizers, food stations, open bar, plenty of auction items & raffles, and an exhilarating Live Auction with professional auctioneer Eric Monahan from locally owned Cash Auctions.
- Entertainment! We have several things up our sleeves for this year, including an appearance from our very own stand-up comedian Liz Reaves.
- In addition to the in-person festivities, our wonderful auction items will be available for bidding online – same as in previous years. You will also be able to purchase basket raffle tickets, 50/50 tickets, wine pull tickets and many other items online via the Gala Givesmart Website

## Where do the auction items come from?

- We have been hard at work asking for donations from local businesses. HOWEVER – our biggest and best items come from personal contacts. **Who do you know**, that would support YOU, and a cause that you care about? Personal contacts are WAY more powerful when asking for donations.
- Do you or a relative have a vacation home that you could donate a week (or a weekend) to us that we could auction off? Do you own or run a business where your vendors would support the school your children go to? Will your employer support us?
- Family donations. We ask each school family to support the Gala. Item donations, sponsorships, and to participate by bidding on items. Do what you can, but please participate.



**To make sure this year's Gala is successful, we are asking school families to do the following things:**

1. **Send in a family donation**—In order to have an amazing auction, we need amazing auction items! We are asking each family to send in an auction donation to support this. Looking for ideas? See the attached flyer. What to donate? It's up to you!
2. **Wine/Gift Card/Lotto ticket donation**— In addition to a family donation, we are asking each family to send in the items below depending on the grades of your child(ren). These items help support our Lotto Trees and Wine Pull— two traditional and very successful elements of the Gala.
  - PK, KR & Kindergarten - Lottery tickets (minimum \$10 total)
  - Grades 1, 2, 3 and 4 – Gift Cards (minimum value \$10 each)
  - Grades 5, 6, 7 and 8 - Bottle of wine (minimum value \$10 each) If you'd prefer, please send in \$10 labeled "Wine Grab donation" with your name and grade and we can purchase for you.

*\*Maximum wine/gift card/lotto donations per family: 3 grades or 3 children*

3. **Volunteer**—we could really use your help—if you are interested in getting involved, please reach out directly to Erik Hoertz—[Erik.Hoertz@gmail.com](mailto:Erik.Hoertz@gmail.com)

**Donation deadline—Friday March 1st. Dress down passes will be given to all families that have their items in by this date.**

Thank you for supporting our school!



## Looking for ideas for a Gala donation?

- Theme baskets (Sports basket, BBQ basket, Bath & Body basket)
- Restaurant gift card (you could purchase one at the NBVM gift card store!)
- Overnight stay at a hotel or hotels.com gift cards
- Unused air miles or travel vouchers,
- Timeshares, vacation home—if you own a vacation home consider donating a weekend or week's stay.
- Re-gifts (new items that you have no use for)
- Cash (we can do the shopping for you)!
- Services such as landscaping, plowing, house cleaning, etc.
- 'Anything for a year' - Flowers, pizza, cake, massage, breakfast, craft beers —the list is endless.
- Kids items make great things to bid on.
- Electronics
- Experiences—local tours, boat cruises, cooking classes, skiing lessons, crafting nights
- Activities such as golf, bowling, skiing
- Buffalo Sports memorabilia, jerseys, etc.

**Donations can be dropped off to the school office Monday—Friday 8am—3pm or contact the Gala committee at the email address below and we can arrange for a pickup!**

**Donation deadline—Friday March 1st. Dress down passes will be given to all families that have their items it by this date.**

Any questions?

Email [nativitygala@gmail.com](mailto:nativitygala@gmail.com)

Or call/text Erik Hoertz at (716) 408-6167

# *Nativity Gala*

## ~GOLDEN TICKET RAFFLE~

A limited number of “Golden Tickets” are being sold

The winner will receive their choice of  
**ANY** Live Auction Item,  
**BEFORE** the Live Auction begins!

Tickets are \$50.00

2024 Live Auction lineup is not finalized yet

However

Previous live auction items have included vacations,  
50-yard line Bills tickets, in-home private dining with  
all-star chefs - **wow!**

Questions? Email: [nativitygala@gmail.com](mailto:nativitygala@gmail.com)  
or call Erik Hoertz (716) 408-6167





To purchase your Gala Tickets online, please visit

[www.nbvmgala.givesmart.com](http://www.nbvmgala.givesmart.com)

There is a 4% processing fee for CC payments, which is paid for by the purchaser.

If you prefer to pay via cash or check, simply fill out the form below and send your payment into the school office.

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

	Price	Quantity	Total
General Admission Ticket	\$125 ea.		
50/50 ticket	1/\$5, OR 3/\$10		
Golden Ticket	\$50		

Total

50/50 tickets and Golden tickets will be entered electronically into the respective drawing(s).

[www.nbvmgala.givesmart.com](http://www.nbvmgala.givesmart.com)



## **PRESENTING SPONSOR - \$5,000**

*(Limit of 1 Exclusive Presenting Sponsor)*

- Premium seating for 10 guests
- Your banner at event with company name and logo, and will be hung in the school for 1 year
- Full page ad in event program
- Company recognition as Presenting Sponsor on school website, Gala website, social media, and all Gala correspondence

### **MOBILE BIDDING SPONSOR - \$3,500**

- Premium seating for 10 guests
- Ad displayed each time someone bids electronically
- Banner to be displayed at the Gala
- Banner will hang in the school for 1 year
- Full page ad in event program

### **LIVE AUCTION SPONSOR - \$3,500**

- Premium seating for 10 guests
- Banner displayed prominently behind the live auction stage.
- Banner will hang in the school for 1 year
- Full page ad in event program

### **PLATINUM SPONSOR - \$2,500**

- Premium seating for 10 guests
- Banner to be displayed at the Gala
- Banner will hang in the school for 1 year
- Full page ad in event program

### **GOLD SPONSOR - \$1,500**

- Premium seating for 8 guests
- Banner displayed at the Gala
- Banner will hang in the school for 1 year
- 1/2 page ad in event program

### **SPONSOR A TEACHER /STAFF-\$125**

Our teachers and staff work tirelessly for our children, say Thank You by sponsoring a ticket for one of them!

### **SILVER SPONSOR - \$1,000**

- Premium seating for 4 guests
- Listing on banner to hang in school for 1 year
- Ad in the event program

### **BRONZE SPONSOR - \$500**

- Premium seating for 2 guests
- Listing on banner to hang in school for 1 year
- Ad in the event program

### **BASKET AUCTION SPONSOR-\$500**

- Limited to (1) sponsor
- Each auction item will be displayed with your name/logo on it
- Ad in the event program

### **WINE PULL SPONSOR - \$500**

- Limited to (1) sponsor
- Each bottle tagged with your name/logo
- Ad in the event program

### **DESSERT TABLE SPONSOR-\$500**

- Limited to (1) sponsor
- Your name/logo displayed prominently at the dessert table.
- Ad in the event program

NATIVITY OF MARY SCHOOL



**Premium seating assigned to all our sponsors.**

\*All sponsors will have recognition in the cougar news, school website, and social media

\* All sponsors will have recognition on the Gala event website

Company/Family Name: (as you want it to appear in print) \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Additional guest information (names & cell phone numbers):

- |    |     |
|----|-----|
| 1. | 2.  |
| 3. | 4.  |
| 5. | 6.  |
| 7. | 8.  |
| 9. | 10. |

Check here if you would like reserved seating at a Sponsor table.

**Please mail this form with your tax-deductible contribution by February 26, 2024, to  
Nativity of Mary Gala • 8550 Main Street • Williamsville, NY 14221**

Office Use Only: Sponsorship Level: \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_

Check #: \_\_\_\_\_ Date Rec'd: \_\_\_\_\_





## Nativity of Mary School

8550 Main Street

Williamsville, NY 14221

Phone: (716) 633-7441 Fax: (716) 626-1637

[www.nativityofmaryschool.org](http://www.nativityofmaryschool.org)

A fantastic way to both support Nativity of Mary School and promote your business is to advertise in the program for our Annual Gala. In the past we have had more than 300 people in attendance.

We are pleased to extend an invitation to place an advertisement in our program. Pricing and sizing information is below.

We **thank you** for supporting our school, and Catholic Education. All proceeds from this event will be restricted to the school only

Sincerely,  
The Gala Committee

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**\*\*\*\*\* PLEASE TYPE OR PRINT THE FOLLOWING INFORMATION \*\*\*\*\***  
**(Submission Deadline is Monday February 26th 2024)**

Business Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**PLEASE INDICATE DESIRED AD SIZE:**

\_\_\_\_\_ Full Page: \$150.00 (4 ½" x 7 3/8")

\_\_\_\_\_ Half Page: \$110 .00 (4 ½" x 3 11/16")

\_\_\_\_\_ Quarter Page: \$75.00 (4 ½" x 1 ¾")

Artwork/logos in PDF or JPEG format can be emailed to: [NativityGala@gmail.com](mailto:NativityGala@gmail.com)

Checks can be made out to "Nativity HSA"

Mail to: Nativity of Mary School, Attn. Gala.  
8550 Main St, Williamsville, NY 14221